Grey County
2021 Trends & Opportunities

BWDSB / BGCDSB Annual Community Planning and Partnership Meeting

Kim Wingrove, CAO
Barb Fedy, Director of Social Services
Randy Scherzer, Director of Planning
Grey County
May 11, 2021

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Corporate Strategic Plan

1
Grow the Grey County Economy

2
Support Healthy, Connected Communities
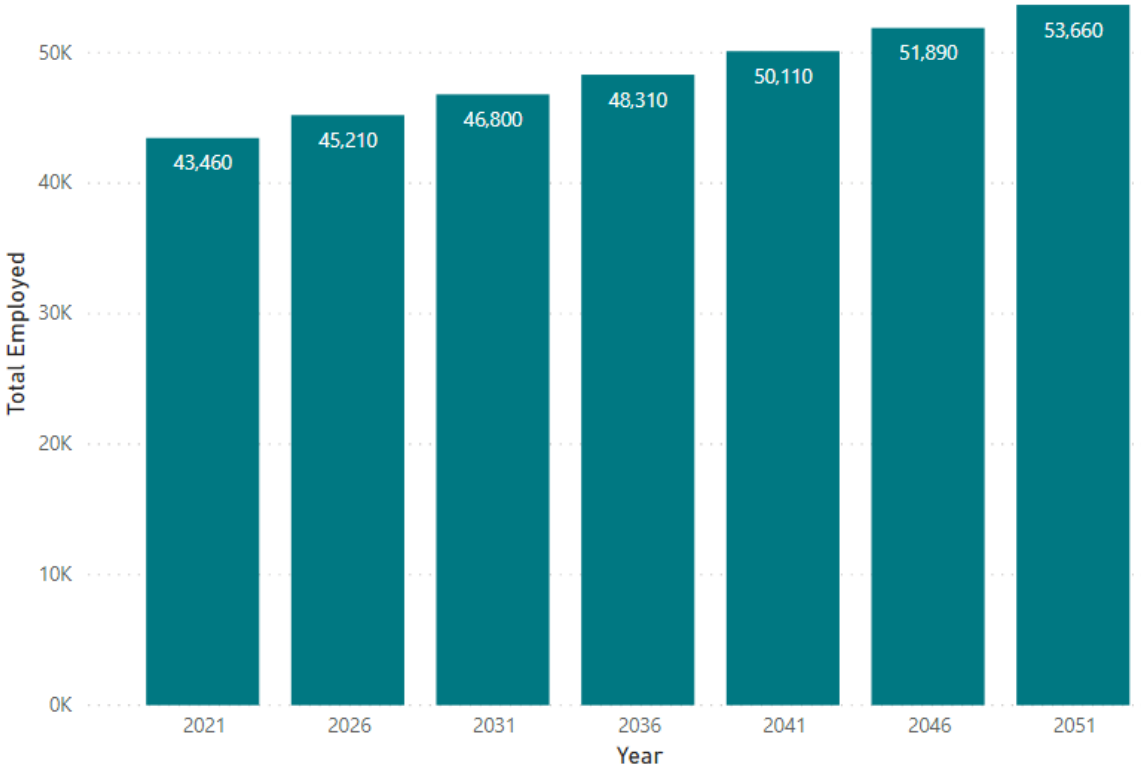
3
Deliver Excellence in Governance and Service

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Economic Development Trends

Health Care Jobs ↑

Largest Industries	2018 Jobs	2020 Jobs	2018-20 Change	2015-17 Change
Health Care	6,436	6,857	7%	8%
Retail	5,606	5,797	3%	1%
Manufacturing	5,332	5,350	0%	0%
Construction	4,201	4,472	6%	0%
Accommodation & Food	4,460	4,592	3%	17%
Agriculture	2,966	2,994	1%	-10%
Educational Services	2,288	2,193	-4%	10%

Source: EMSI E-Analyst, 2020

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Economic Development Trends

Employment Growth

Grey County Employment Projection, 2021-2051

Year	Total Employed
2021	43,460
2026	45,210
2031	46,800
2036	48,310
2041	50,110
2046	51,890
2051	53,660

Source: Hemson Consulting Inc., May 2021
(Total employed includes work at home and no fixed workplace)

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Economic Development Trends

Home Prices (Doubling Over 5 years)

**Residential average price
Grey Bruce Owen Sound**
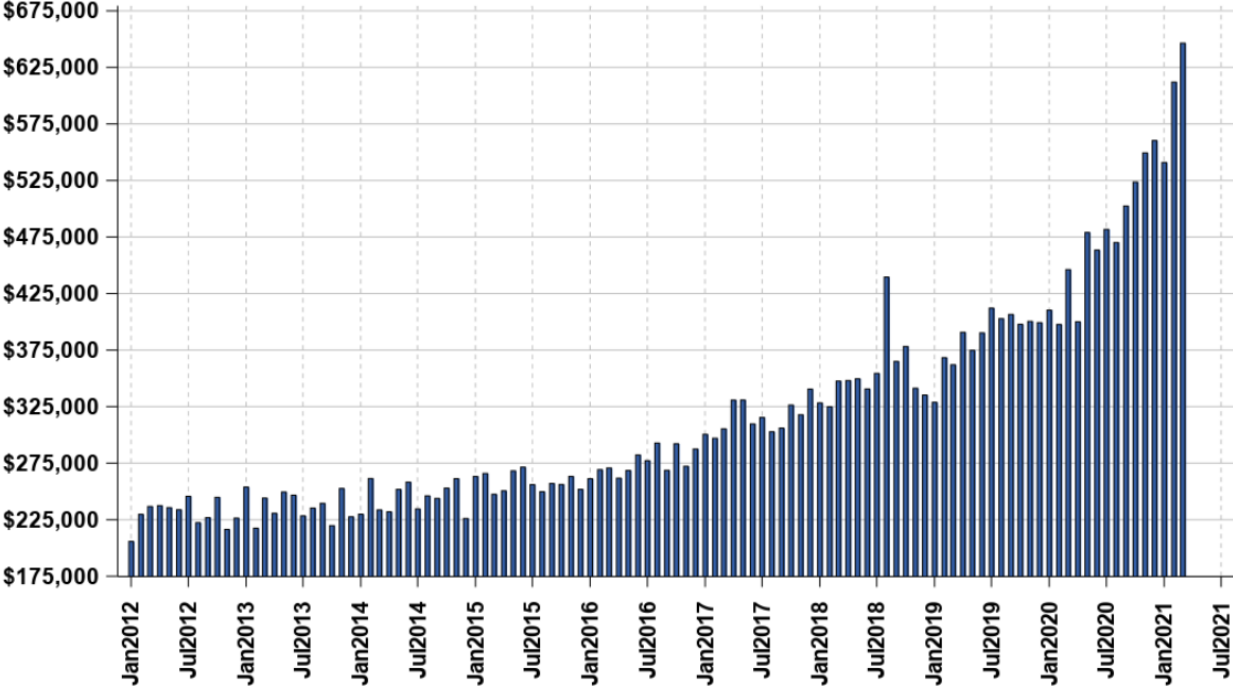
Source: The Canadian Real Estate Association

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Economic Development Trends

Job Fair Interest

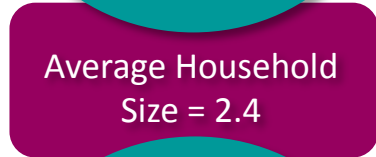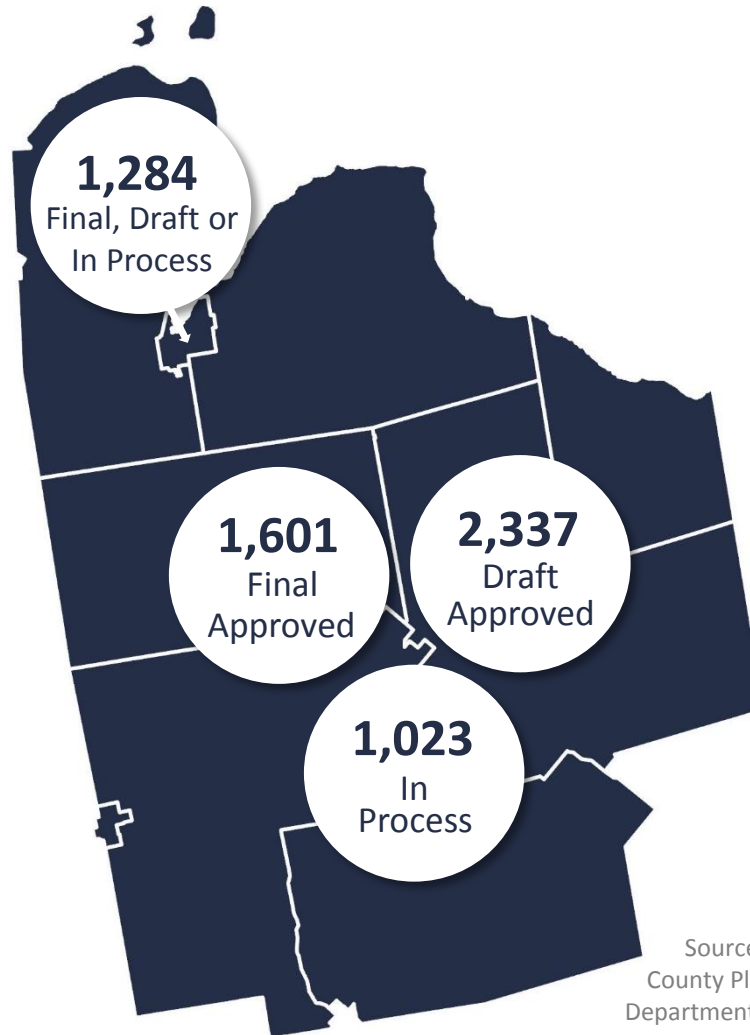First time for dedicated student & seasonal virtual job fair held on April 7th, 2021.

Employers
- 400 jobs, from 54 different employers
- Generated 468 chats, main sectors: tourism, retail, manufacturing, and health care
- Strong interest from employers to have another job fair

Students /Seasonal
- 534 candidate signed up,
- 270 attended event (many connected with employers before the event)
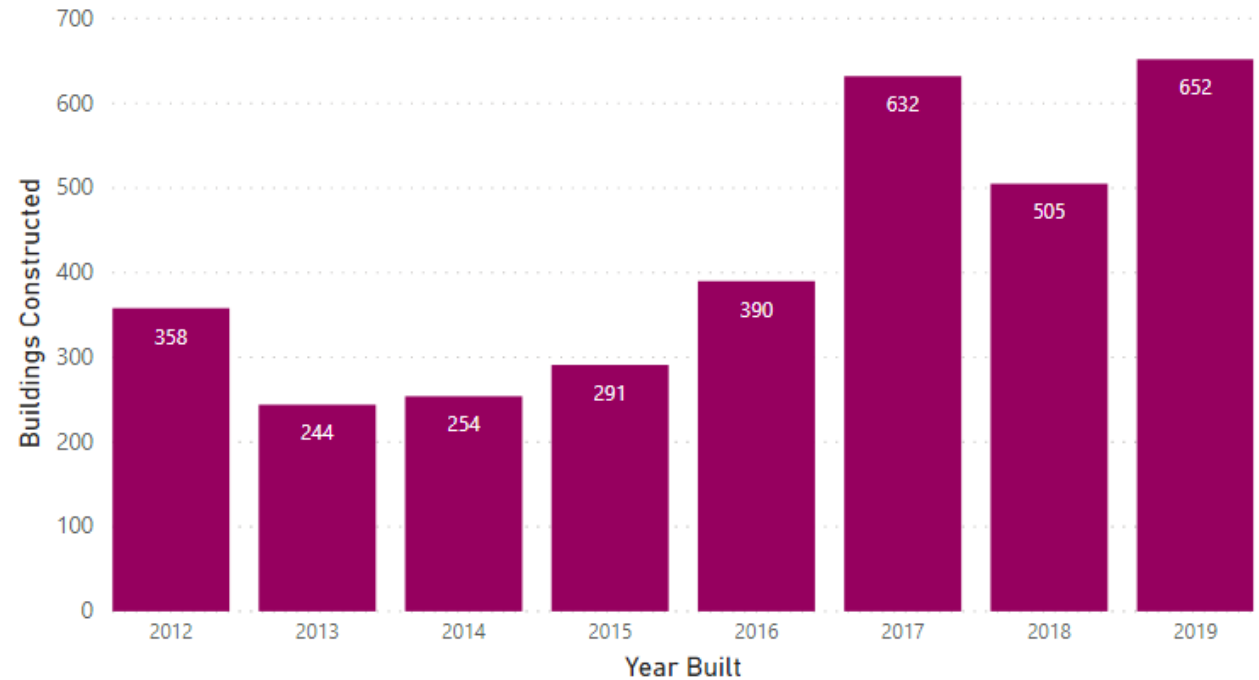- 50% of students –very satisfied with virtual job fair

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Planning and Development Trends

Subdivisions (2016-2020)

1,284 Final, Draft or In Process

1,601 Final Approved

2,337 Draft Approved

1,023 In Process

6,245 Dwellings

Average Household Size = 2.4

14,988 Population Increase

Source: Grey County Planning Department, 2020

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Planning and Development Trends

Construction

Grey County Construction By Year

Year Built	Buildings Constructed
2012	358
2013	244
2014	254
2015	291
2016	390
2017	632
2018	505
2019	652

Source: Municipal Property Assessment Corporation (MPAC), 2021

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Planning and Development Trends

Population & Household Forecast

Grey County Population Projection, 2021-2051

Year	Total Population
2021	103,020
2026	108,100
2031	112,670
2036	117,180
2041	121,560
2046	125,900
2051	129,560
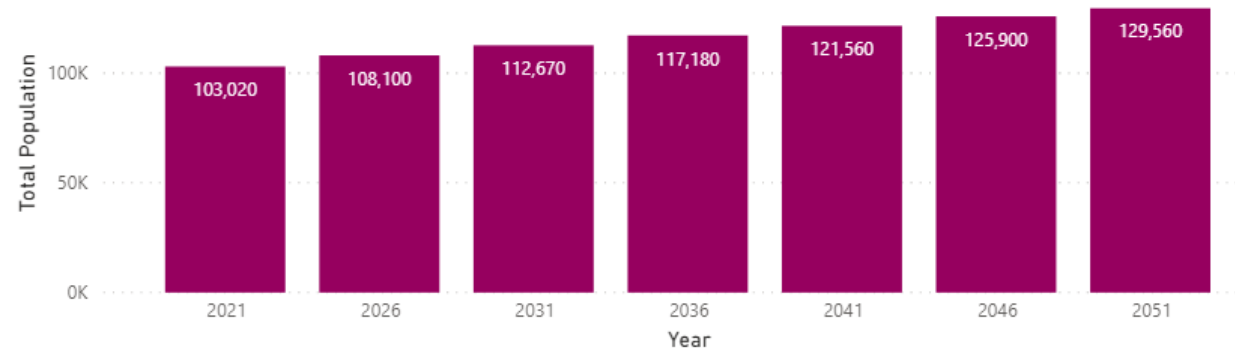
Grey County Household Projection, 2021-2051

Year	Total Households
2021	43,400
2026	46,290
2031	48,820
2036	51,110
2041	53,130
2046	54,970
2051	56,420

Source: Hemson Consulting Inc., May, 2021

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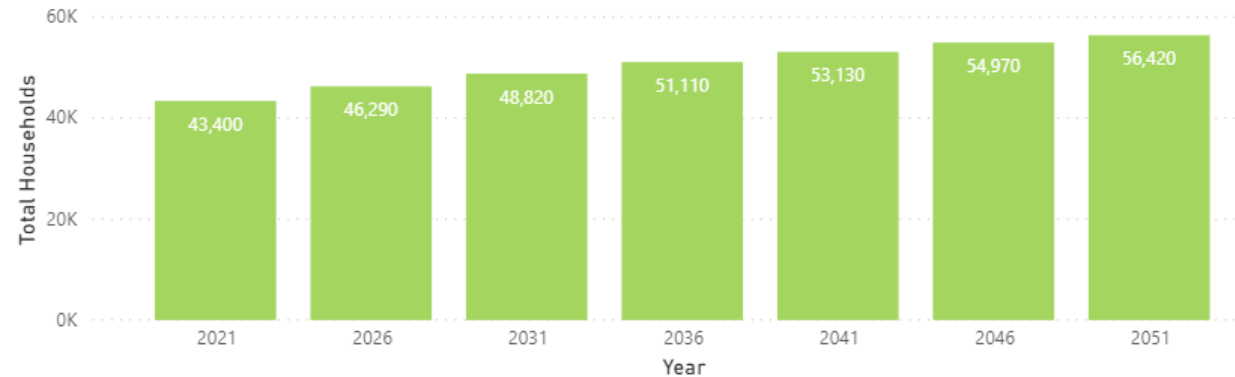
Planning Priorities: 2021

1) Growth Management Strategy Update
2) Long Term Care Redevelopments
3) Age Friendly Community Strategy and Action Plan
4) Community Improvement Plan Program
5) Housing Action Plan
6) Climate Change Action Plan

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Children's Services Trends

Youth Population Projection, Grey County

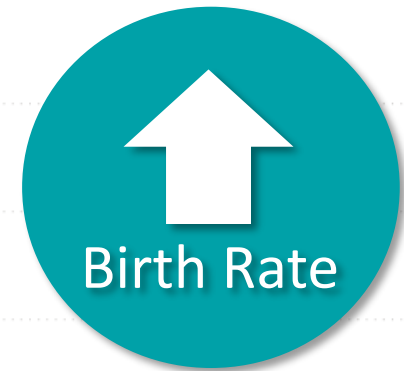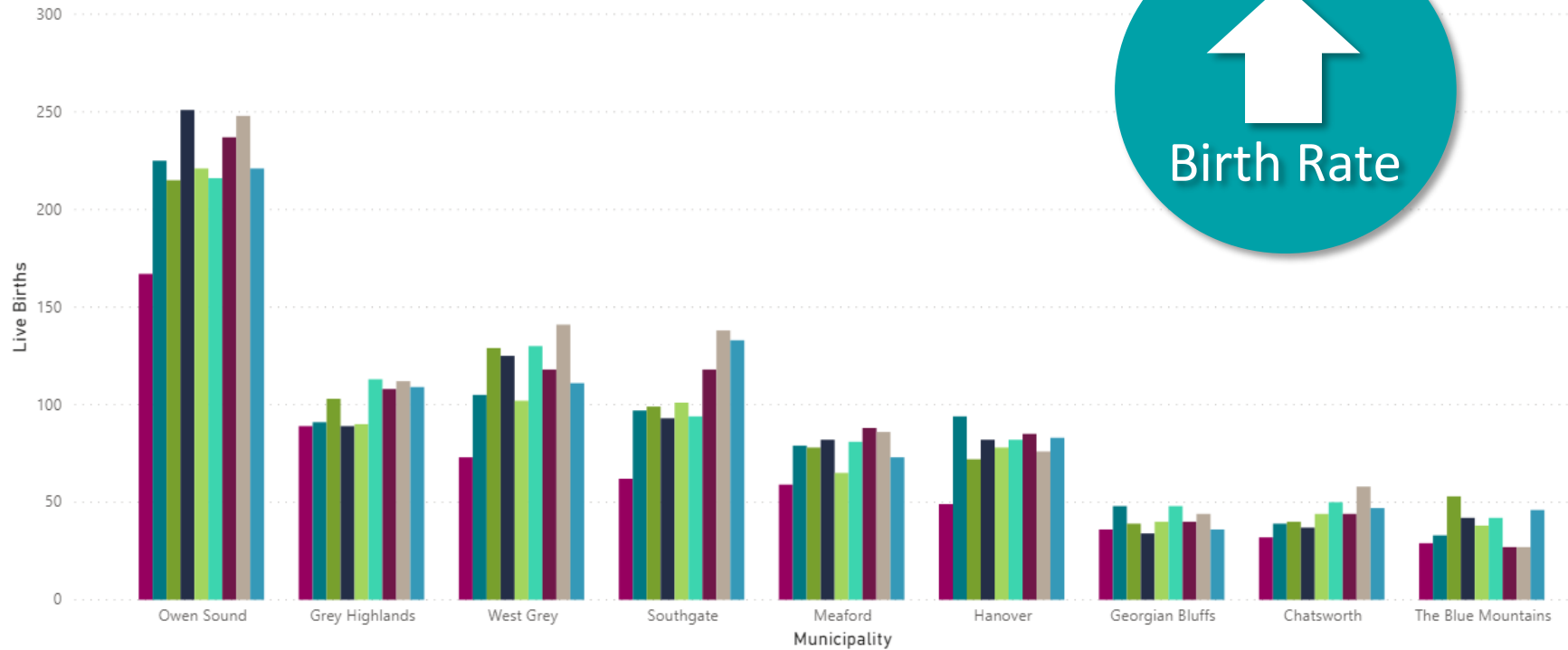● 0-4 ● 5-9 ● 10-14 ● 15-19

Youth Population ↑

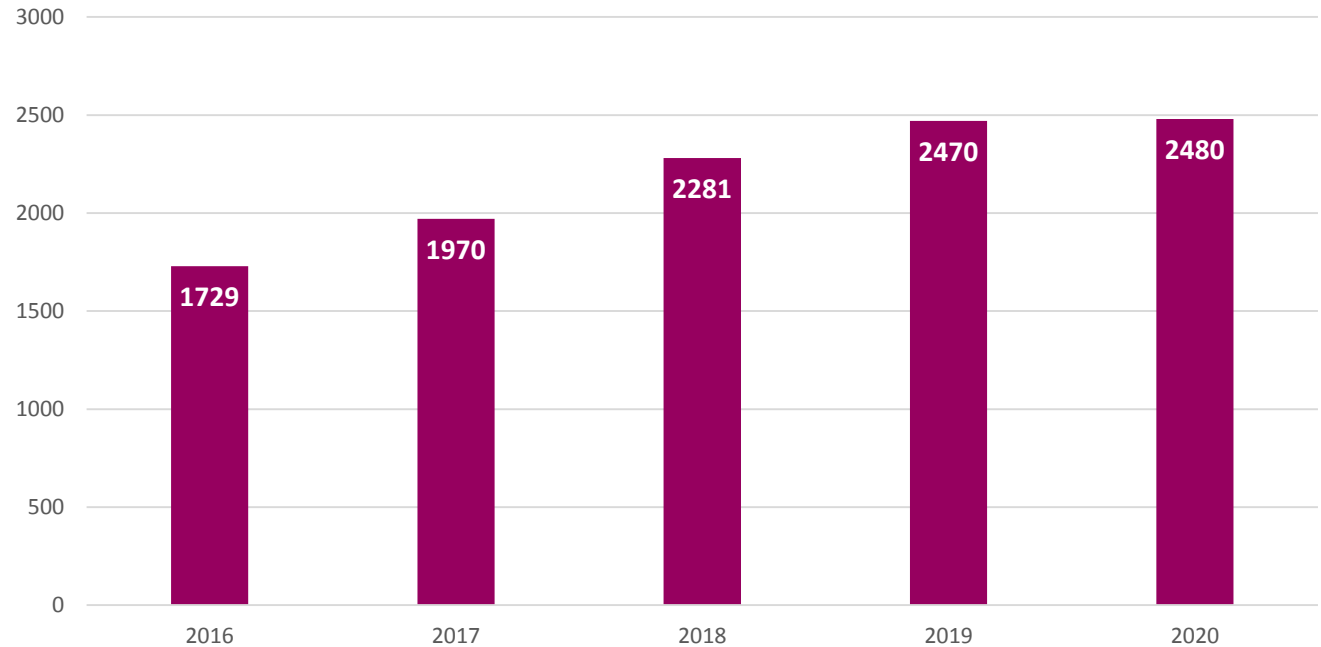Source: Ontario Ministry of Finance 2021, Statistics Canada Estimates, 2019

Children's Services Trends

Grey Bruce Births, 2012-2021

● 2012 ● 2013 ● 2014 ● 2015 ● 2016 ● 2017 ● 2018 ● 2019 ● 2020

Birth Rate

Source: Better Outcomes Registry Network Ontario (BORN), 2021

Children's Services Trends

Licensed Spaces ↑

Bar chart of Licensed Spaces by year:
- 2016: 1729
- 2017: 1970
- 2018: 2281
- 2019: 2470
- 2020: 2480

Source: Grey County Internal Data, 2021

Note: Licensed capacity exceeds operating capacity due to staffing and COVID concerns. In 2020, Child Care Centres operated at approximately 60% of licensed capacity

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Children's Services Trends

Early Childhood Educators

169
Total RECE's Employed at Grey County Child Care Centres, 2018

Source: Grey County Internal Data, 2018

73
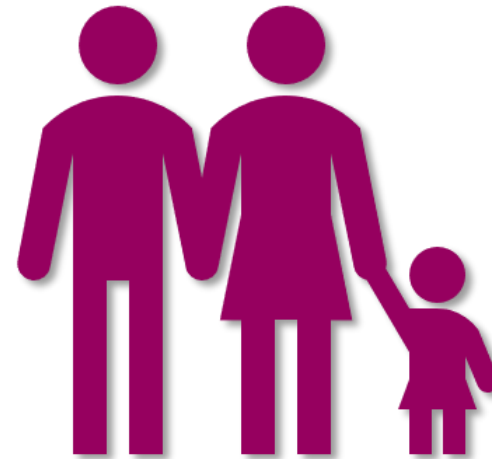Additional RECE's Required to Staff all Spaces at Centres, 2018

Source: Grey County Internal Data, 2018

In Progress:
Collaborative Bruce County / Grey County Early Childhood Educator Recruitment Survey

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Children's Services Priorities: 2021

1) Support Child Care Sector COVID-19 Recovery
2) Review of Special Needs Resourcing
3) Capacity Review of Home Child Care Program
4) Update and Modernize EarlyON Program
5) Support Capital Projects Which Build More Child Care Spaces in the Community

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Grey County – School Board Partnerships

Data Partners

Shared Space

Joint Funded Projects

Training Partners

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Thank You

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